

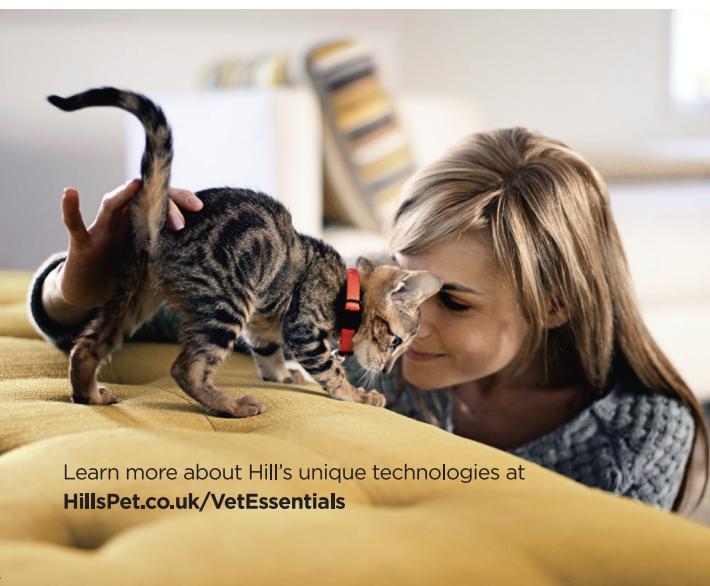
## Hill's unique technologies keep pets in top form

### Unique kibble with toothbrush-like action

Hill's™ VetEssentials base range of adult and mature adult cat foods makes special use of unique kibble technology to keep teeth clean and breath fresh. **Clinically proven to reduce plaque and tartar**, plus reduce the long-term risk of gum disease, this technology was developed after years of dedicated research with the goal of keeping your cat in the best of health.

### Breakthrough weight management technology

Hill's™ VetEssentials NeuteredCat™ Young Adult formulas include Hill's breakthrough weight management technology to help keep your neutered cat at an ideal healthy weight. The **unique blend of ingredients and low fat content** that make up the weight management technology, helps your neutered cat avoid the typical weight gain after spay or neuter surgery.



Learn more about Hill's unique technologies at  
[HillsPet.co.uk/VetEssentials](http://HillsPet.co.uk/VetEssentials)

## How the right food can help

### All the nutrition a cat needs is in VetEssentials



#### Strong Teeth

Hill's unique kibble technology makes oral care easy with its "toothbrush-like" action, clinically proven to help reduce plaque and tartar.



#### Weight Control

Helps pets achieve and maintain their optimum body weight. Burns fat thanks to clinically proven levels of L-carnitine.



#### Gentle Digestion

Helps maintain a healthy digestive tract and firm stools with a mix of soluble and insoluble fibres.



#### Urinary Management

Controlled mineral levels to maintain healthy urinary pH in cats as well as overall urinary health.



#### Immunity

Clinically proven levels of antioxidants and vitamin E maintain healthy immune systems.



#### Healthy Ageing

Clinically proven levels of antioxidants that help support healthy ageing for maturing pets.



#### Skin & Coat

Optimum linoleic acid, vitamin A, selenium and zinc levels contribute to healthy skin and shiny coats.



#### Vital Organ Function

Formulated with safe levels of sodium and phosphorus. Contributes to healthy kidneys in cats.

## NEW Hill's™ VetEssentials



 FELINE

### Advantages for you and your cat

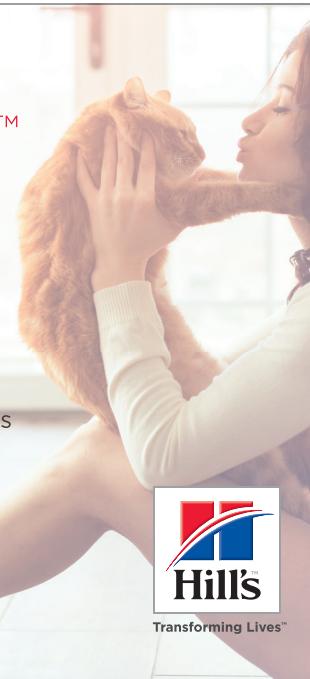
- ✓ Specifically formulated to meet cats' **essential health needs** at every lifestage
- ✓ **Clinically proven technologies** for oral care and weight management
- ✓ **Recommended and sold exclusively by veterinarians**
- ✓ **Mouthwatering nutrition cats love**
- ✓ Ideal for **long term** feeding

### Why Hill's?

#### Hill's™ Transforming Lives™

We believe that the right nutrition can transform the lives of pets, as well as the pet owners and vets that care for them.

Hill's is proud to create innovative nutritional solutions for pets, helping enhance and lengthen the special relationships between people and their pets.



Learn more about how healthy habits and wellness nutrition benefit your pet:

[HillsPet.co.uk/VetEssentials](http://HillsPet.co.uk/VetEssentials)

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Adopt healthy habits  
for your pet everyday,  
with **VetEssentials**



## How can I keep my cat at her best?

### Healthy Habits

Following healthy habits like these can help keep your cat happy and in great shape for years to come:

#### > Optimal Nutrition

Lifestage-appropriate multibenefit nutrition is vital to maintaining cats' health over time.

#### > Oral Care

Keeping teeth healthy helps avoid costly and painful dental work later! Hill's unique kibble technology has "toothbrush-like" action clinically proven to reduce plaque and tartar.

#### > Weight Control

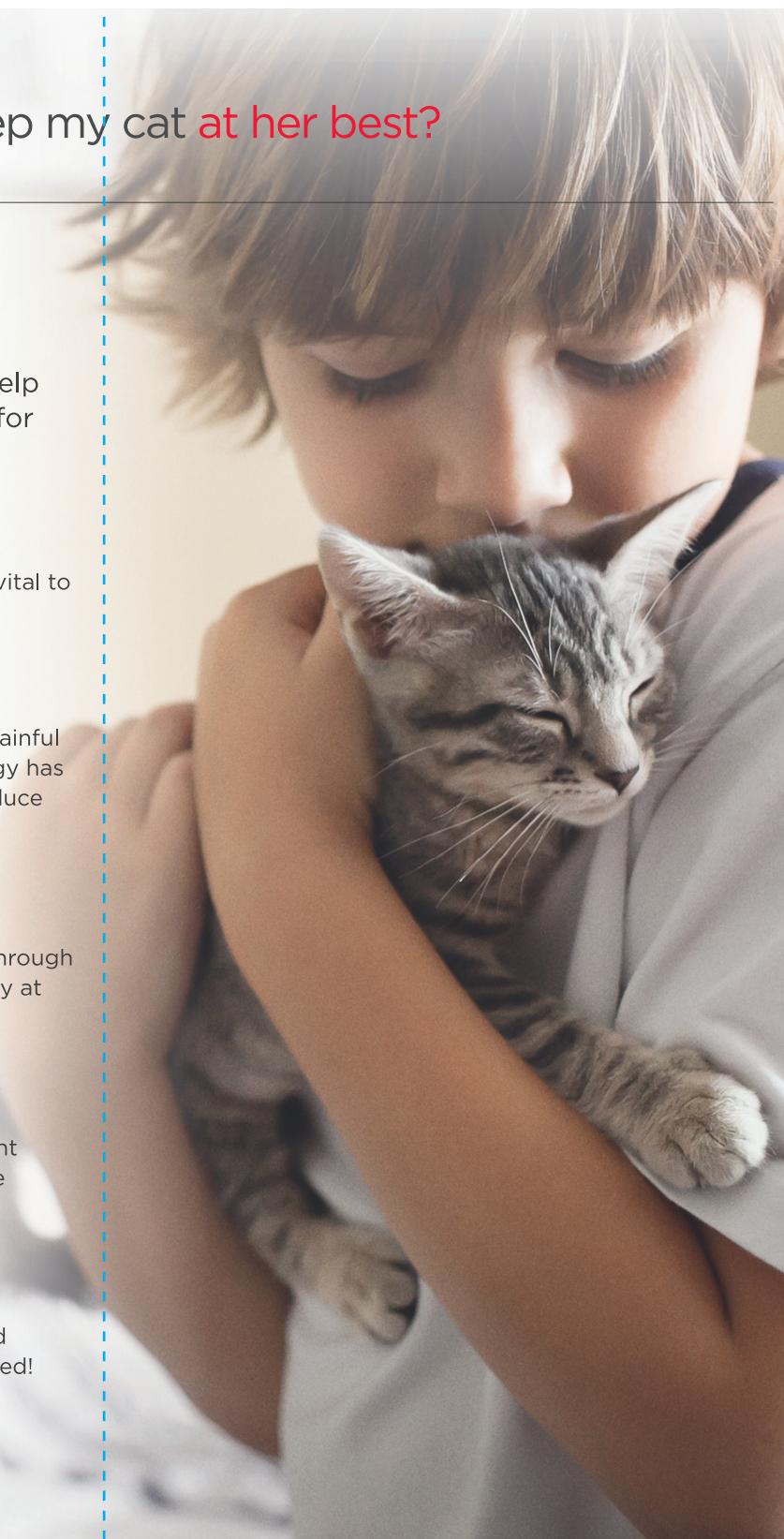
Daily exercise, portion control and Hill's breakthrough weight management technology helps pets stay at their optimal weight!

#### > Skin & Coat Care

Good grooming, plus a food made with the right blend of Omega-3 & -6 fatty acids, helps create healthy skin and a shiny coat for all to see!

#### > Active Play

One of the easiest—and most fun!—ways to bond with your cat, keeping her happy and entertained!



**Hill's™ VetEssentials** is optimal nutrition formulated to address pets' essential health needs at every lifestage

### FELINE RANGE

#### Kitten



#### Young Adult



#### Mature Adult



#### NeuteredCat™

##### Young Adult



##### Mature Adult



**100%  
SATISFACTION  
GUARANTEED**



100% Satisfaction Guarantee—If you are unsatisfied for any reason, return the unused portion to the place of purchase for a full refund or replacement.