

Hill's unique technologies keep pets in top form

Unique kibble with toothbrush-like action

Hill's™ VetEssentials base range of adult dog foods makes special use of unique kibble technology to keep teeth clean and breath fresh. **Clinically proven to reduce plaque and tartar**, plus reduce the long-term risk of gum disease, this technology was developed after years of dedicated research with the goal of keeping your dog in the best of health.

Breakthrough weight management technology






Hill's™ VetEssentials NeuteredDog formulas include Hill's breakthrough weight management technology to help keep your neutered dog at an ideal healthy weight. The **unique blend of ingredients and low fat content** that make up the weight management technology helps your neutered dog avoid the typical weight gain after spay or neuter surgery.



Learn more about Hill's unique technologies at
Hills.Pet.co.uk/VetEssentials

How the right food can help

All the nutrition a dog needs is in VetEssentials

-  **Strong Teeth**
Hill's unique kibble technology makes oral care easy with its "toothbrush-like" action, clinically proven to help reduce plaque and tartar.
-  **Weight Control**
Helps pets achieve and maintain their optimum body weight. **Burns fat** thanks to clinically proven levels of L-carnitine.
-  **Digestive Health**
Promotes the growth of beneficial bacteria in the digestive tract with **prebiotic fibres**.
-  **Urinary Management**
Controlled mineral levels to maintain urinary health.
-  **Vitality, Skeletal Development & Mobility**
Precise levels of minerals and Omega-3 fatty acids **support healthy bones and joints**, with glucosamine & chondroitin for neutered dogs!
-  **Immunity**
Clinically proven levels of antioxidants and Vitamin E maintain healthy immune systems.
-  **Skin & Coat**
Optimum **linoleic acid, Vitamin A, selenium and zinc levels** contribute to healthy skin and shiny coats.
-  **Vital Organ Function**
Safe levels of sodium and phosphorus support healthy vital organs.
-  **Gentle Digestion**
The right blend of fibre helps puppies maintain a healthy digestive tract and firm stools.

NEW Hill's™ VetEssentials

Advantages for you and your dog

- ✓ Specifically formulated to meet dogs' **essential health needs** at every lifestage
- ✓ **Clinically proven technologies** for oral care and weight management
- ✓ New formula includes **prebiotics**
- ✓ **Recommended and sold exclusively by veterinarians**
- ✓ **Mouthwatering nutrition dogs love**
- ✓ Ideal for **long term** feeding

Why Hill's?

Hill's™ Transforming Lives™

We believe that the right nutrition can transform the lives of pets, as well as the pet owners and vets that care for them.

Hill's is proud to create innovative nutritional solutions for pets, helping enhance and lengthen the special relationships between people and their pets.



100% Satisfaction Guarantee - If you are unsatisfied for any reason, return the unused portion to the place of purchase for a full refund or replacement.

Learn more about how healthy habits and wellness nutrition benefit your pet:

Hills.Pet.co.uk/VetEssentials

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MULTIBENEFIT



Adopt healthy habits
for your pet everyday,
with **VetEssentials**

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How can I keep my dog **at his best?**

Healthy Habits

Following healthy habits like these can help keep your dog happy and in great shape for years to come:

> Optimal Nutrition

Lifestage-appropriate multibenefit nutrition is vital to maintaining dogs' health over time.

> Oral Care

Keeping teeth healthy helps avoid costly and painful dental work later! Hill's unique kibble technology has "toothbrush-like" action clinically proven to reduce plaque and tartar.

> Weight Control

Daily exercise, portion control and Hill's breakthrough weight management technology helps pets stay at their optimal weight!

> Skin & Coat Care

Good grooming, plus a food made with the right blend of Omega-3 & -6 fatty acids, helps create healthy skin and a shiny coat for all to see!

> Active Play

One of the easiest – and most fun! – ways to bond with your dog, keeping him happy and entertained!



Hill's™ VetEssentials is optimal nutrition formulated to address pets' essential health needs at every lifestage

CANINE RANGE

Puppy

Icons: Heart, Kidney, Teeth, Liver, Stomach


 

Mini Medium Large Breed



  

Adult Dog

Icons: Teeth, Stomach, Liver, Kidney, Heart, Weight

Mini Medium Large Breed

Neutered Dog

Icons: Weight, Stomach, Liver, Kidney, Heart, pH

Mini Medium Large Breed

Mature Adult

Icons: Teeth, Weight, Stomach, Liver, Kidney, Heart

Mini Medium